



CARHARTT REWORKED YEAR IN REVIEW

2024





INCREASING OUR EFFORTS TO LESSEN OUR IMPACT

Family-owned since 1889, Carhartt continues to honor the values of Hard Work, Dependability, Honesty, and Trust as passionately and purposefully as when Hamilton Carhartt founded this company. Today that work continues as we identify and act on opportunities to do right by all our consumers and the communities they live and work in. We believe these actions are an essential step to protect our planet and leave a better world for future generations of hardworking people.

Sustainability at Carhartt starts with a history of using the absolute toughest fabrics and hardware available from day one — building durable gear that can outwork and outlast them all. Our mission remains to reduce textile waste by extending the life of our gear through Carhartt Reworked and Carhartt Repair, or by recycling it through Cotton's Blue Jeans Go Green™ denim recycling program — resulting in more Carhartt being kept out of landfills and on the job where it belongs.



ABOUT RESALE

Carhartt Reworked resale program keeps durable Carhartt products on the job longer. Buy rugged and reclaimed Carhartt, or trade in your previously worn gear.



ABOUT REPAIR

Need a repair? Our experts are ready to fix your gear to keep in use even longer. We also have custom repair kits available if you're looking to do-it-yourself.



ABOUT RECYCLE

Carhartt accepts worn denim through Blue Jeans Go Green™ to help give your old jeans a new, practical purpose.

carhartt 

REWORKED





carhartt REWORKED

Carhartt Reworked reclaims previously worn or slightly imperfect gear that isn't done working and gets it into the hands of people who can put it to good use. Offering previously worn gear that still has plenty to give, shoppers at reworked.carhartt.com can find a new home for our legendary outerwear, pants, bibs, sweatshirts, and shirt jacs. As always, because Carhartt is built to last from day one, our gear can stay in circulation and continue to work hard on behalf of our consumers.



CARHARTT REWORKED TOTALS

2024 ^{*}ALL-TIME (2023-2024)

8,875	12,695	Trade-in items completed [via Mail-in & 50+ Carhartt Company Stores]
50	86	Tons of Carhartt Reworked product diverted from landfills
47,663	82,034	Reclaimed items purchased via Carhartt Reworked
26,742	42,483	Customers who shopped Carhartt Reworked

*Carhartt Reworked data pulled from March 2023 - December 2024. Carhartt Repair data pulled from January 2023 - December 2024. ©2025 Carhartt, Inc. All Rights Reserved. Blue Jeans Go Green™ is a trademark of Cotton Incorporated.



CARHARTT REWORKED IS MAKING A REAL DIFFERENCE

With your help, we can continue to reduce clothing waste to leave a better world for the next generation of hardworking people.

6.14
DUMP
TRUCKS

*BASED ON 14 TON
DUMP TRUCK



86
TONS

*ALL-TIME (2023-2024) PRODUCT
DIVERTED FROM LANDFILLS

REPAIR



REPAIR

A foundational part of the “Carhartt Built to Last CommitmentSM,” the Carhartt Repair program is available for anyone with a Carhartt garment that’s in need of a repair, regardless of how old the garment is. Our team of skilled sewing operators has decades of experience keeping your gear in working order longer and can fix or replace gear including broken zippers, snaps, buttons, hook-and-loop closures, bib straps, bib hardware, and patch small holes. Along with our do-it-yourself Repair Kits that are now available, the Carhartt Repair team’s hard work has helped Carhartt Reworked extend the life of our gear by giving long-lasting and durable items a second chance to do the job they were born to do.

BETTER FOR OUR PLANET AND YOUR WALLET

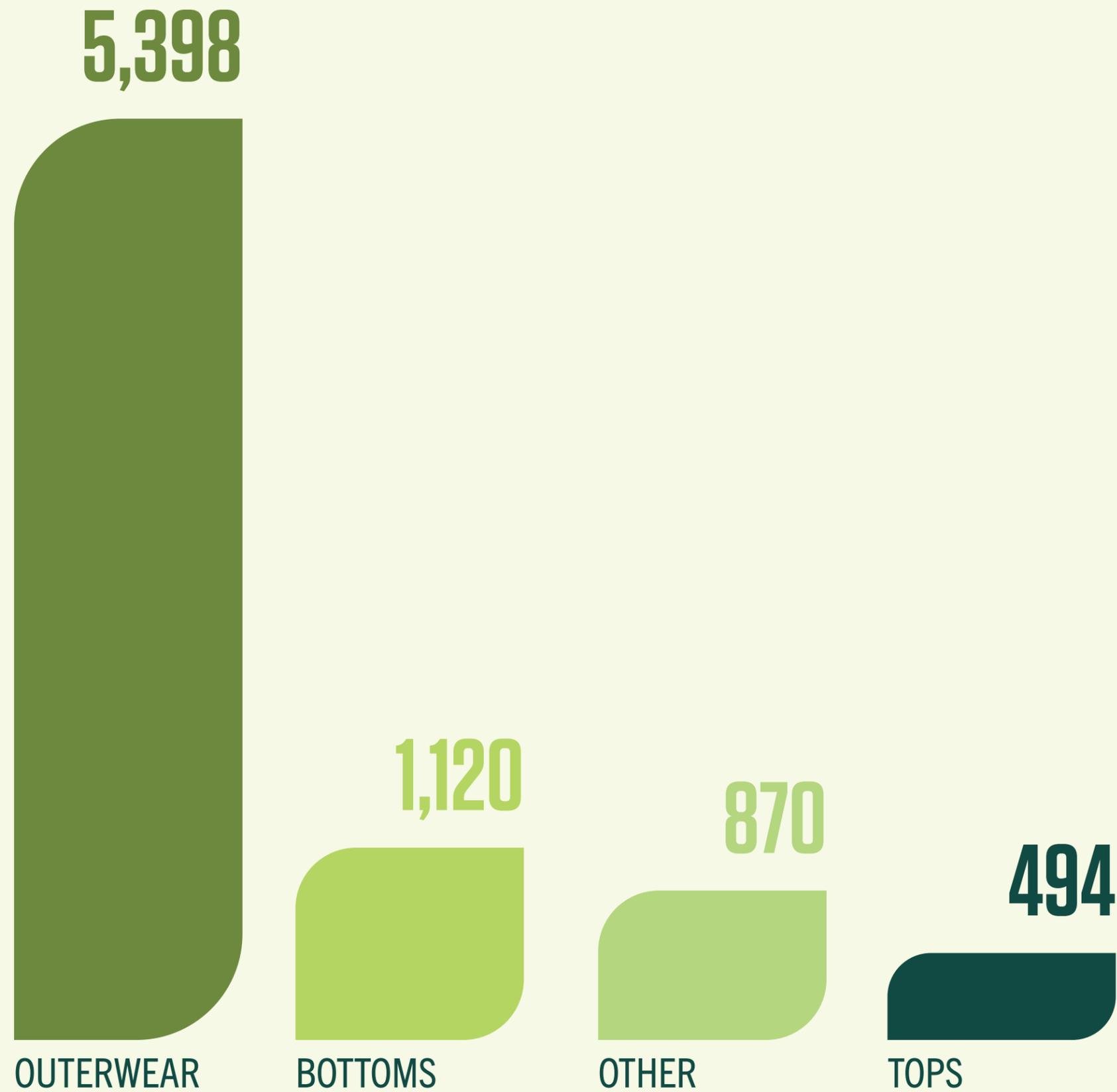
Carhartt Reworked and Repair are two valuable cost-saving alternatives to buying new.

4.1K REPAIRS

MADE ON CARHARTT PRODUCT DURING 2024

(includes in-store & Irvine, KY Development Center)

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***ALL-TIME TOTALS
(2023-2024)**

7,882 repairs made on Carhartt product (includes in-store & Irvine, KY Development Center)

10.6%
**INCREASE OVERALL
FROM 2023**

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RECYCLE



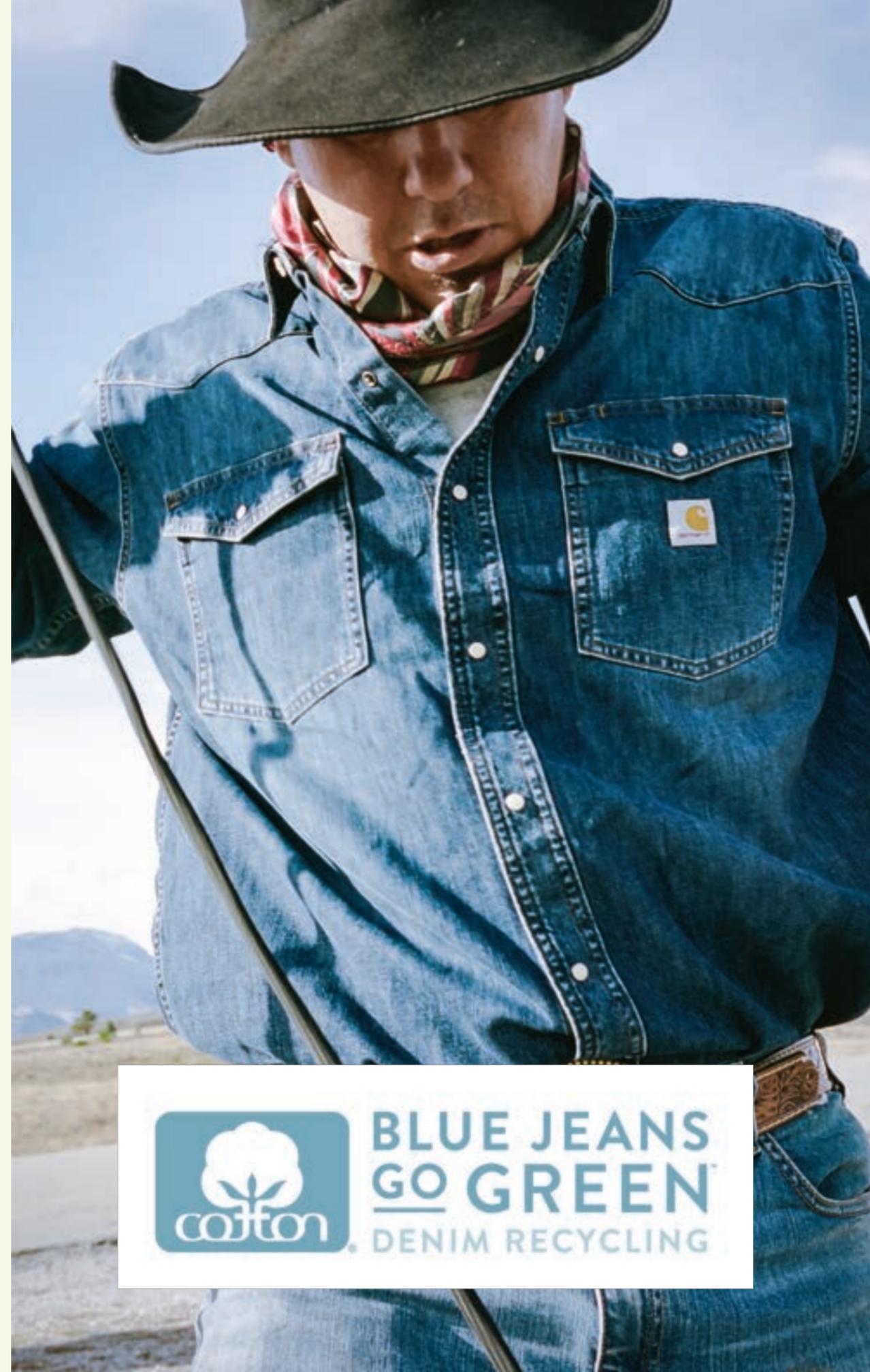
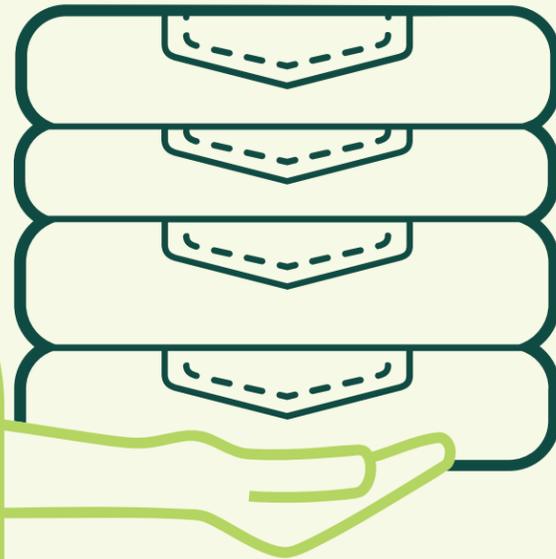
BLUE JEANS GO GREEN™ PROGRAM

Carhartt collects worn denim for recycling through Cotton's Blue Jeans Go Green™ program. The Blue Jeans Go Green™ denim recycling program is a call-to-action to recycle old denim and give it renewed purpose by transforming it into something such as insulation for buildings and thermal packaging. Since 2006, retailers, universities, organizations, and individuals across America have contributed over 5.6 million pieces of denim and diverted over 2,832 tons of textile waste from landfills.

2024 DENIM RECYCLED

13 tons or 26,000 pounds of denim diverted from landfills via Carhartt x Blue Jeans Go Green™

Blue Jeans Go Green™ is a trademark of Cotton Incorporated



BLUE JEANS
GO GREEN™
DENIM RECYCLING



*ALL-TIME TOTALS (2023-2024)



45.5 TONS

*BASED ON 14 TON
DUMP TRUCK

91,023

POUNDS OF DENIM DIVERTED FROM LANDFILLS

Blue Jeans Go Green™ is a trademark of Cotton Incorporated

OUR MISSION CONTINUES

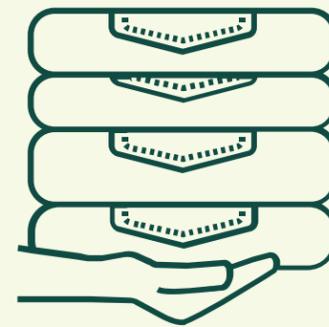
As we adapt to a changing planet, we continue working to implement and advance innovative new strategies for textile sourcing, supply chain, and manufacturing methods — increasing our efficiency and effectiveness, and reducing our environmental impact at every step along the way.

THANK YOU

*INTERESTED IN
CARHARTT
REWORKED?*
**HOW TO
TRADE-IN**



RECLAIM



REPURPOSE



REDEEM

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MORE**

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[BLUE JEANS GO GREEN](#)

[WHAT WE REPAIR](#)