

DESIGN A T-SHIRT!

Every day, Cotton's Blue Jeans Go Green™ denim recycling program helps save old denim from ending up in landfills, transforming old denim jeans, jackets, and more into useful products like insulation. How do you know if denim is made from cotton? Check the label!

Now it's your turn to get creative. The Blue Jeans Go Green™ program is inviting you to design your own T-shirt to represent your idea on what doing good in denim means or how old denim could be reused or recycled to help the planet.

WHAT YOU COULD WIN!

Draw your design in the center of this template and you could see it brought to life. Three winners will be chosen—one from the ages 8-9 category, one from the ages 10-11 category, and one from the ages 12-14 category. Winners will have their designs printed on limited-edition Cotton Blue Jeans Go Green™ T-shirts and featured in a 2022 issue of *The Week Junior*.



← Draw your design here

The average person throws away about **70 POUNDS** of clothing and other textiles every year*

50% of people say they recycle their clothing to protect the environment**

The average American owns **6 PAIRS** of jeans**

SEND IN YOUR DRAWING

Draw your design on the template, complete the form, and have a parent/guardian email it to CottonDesignContest@theweekjunior.com. The deadline to enter is Friday, December 3, 2021. Judging will be based on the following criteria: creativity, recycling (how well the design is related to the need to recycle), and execution. Find more forms at theweekjunior.com/cotton. For complete rules, go to theweekjunior.com/terms.

Name: _____ Age: _____

City, State: _____

Parent/Guardian Name: _____

Parent/Guardian Email: _____

Signature: _____ I, the parent/guardian, give consent to submit this entry:

Sponsored by



*EPA 2017 Facts & Figures about Materials, Waste and Recycling, Textiles Material Specific Data ** Cotton Incorporated's 2020 Lifestyle Monitor™ survey
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NO PURCHASE NECESSARY. MANY WILL ENTER, FEW WILL WIN. Void where prohibited. Open to legal residents of Continental U.S. and D.C. 8-14 years old. Ends on 12/03/21 at 11:59pm ET. Subject to Official Rules at theweekjunior.com/terms. Sponsor: The Week Junior, a division of Dennis Media, its designees, and assignees, 155 East 44th Street, 22nd Floor, New York, NY 10017.