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Contact:
Shawn Steiner for Cotton Incorporated, (917) 497-3037
Marina Renneke for Bonded Logic, (602) 254-7312

Cotton. From Blue to Green.[®] And Bonded Logic Inc. Help Communities Receive Environmentally Friendly Insulation

Team to provide grant program information at AIA Convention and participate in a New Orleans community building project

NEW ORLEANS – Cotton Incorporated and Bonded Logic Inc. are partnering together to help communities go green.

Last year, they introduced the **Cotton. From Blue to Green.[®]** UltraTouch™ Denim Insulation Grant Program. Cotton will join Bonded Logic at [Booth 530](#) to promote the grant program at the upcoming 2011 AIA Convention in New Orleans on May 12 – 14.

Through the **Cotton. From Blue to Green.[®]** program, denim is collected and then converted to UltraTouch Denim Insulation to be used in the building of multiple homes for communities in need. The grant program allows groups developing community-based green buildings the chance to obtain UltraTouch Denim Insulation (R-13, R-19, R-21 and R-30) for their project.

Requests for insulation can be made by filling out the grant application on www.CottonFromBlueToGreen.org through September 30, 2011. The request must be made directly by an architect, builder or licensed contractor working on the project or a company with one on staff, and meet the eligibility requirements as outlined on the website.

“Since the launch of the **Cotton. From Blue to Green.[®]** denim drive in 2006, our partner Bonded Logic has manufactured more than 1.5 million square feet of insulation from the denim we have collected across the nation,” said Andrea Samber, spokesperson for the **Cotton. From Blue to Green.[®]** program at Cotton Incorporated. “Joining them at the 2011 AIA Convention will enable us to reach groups developing community-based green buildings that stand to benefit from our grant program.”

In addition to being at the AIA Convention, Cotton will be participating in a build with the New Orleans area Habitat for Humanity affiliate utilizing UltraTouch Denim Insulation from the **Cotton. From Blue to Green.[®]** program. For more information on this effort, contact Shawn Steiner at (917) 497-3037.

“Partnering with Cotton allows us to provide UltraTouch Denim Insulation free to communities in need while at the same time helping them be green and sustainable,” said Sean Desmond, Sales/Marketing

Director for Bonded Logic. “The build in New Orleans is a perfect example of the success of the **Cotton. From Blue to Green.**[®] program.”

UltraTouch Denim Insulation is environmentally safe and offers exceptional acoustic and thermal performance without carcinogenic warnings, formaldehyde, or chemical irritants. For more information on the product, visit www.BondedLogic.com.

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About Bonded Logic Inc.

With over 35 years of insulation experience, Bonded Logic Inc. markets and manufactures a wide range of thermal and acoustical insulation products for multiple industries. Based in Chandler, Ariz., Bonded Logic offers a superior performing natural fiber product to meet every insulation need, while keeping consumers and the environment safe and healthy. The company is best known for its UltraTouch Denim Insulation – sourced entirely of post-consumer blue jeans and is free of harsh chemicals. Bonded Logic is an OEM supplier to leading manufacturers in various industries. Bonded Logic’s products are widely available throughout the United States. For more information or to find a distributor, visit www.bondedlogic.com.

About Cotton Incorporated

Cotton Incorporated, funded by U.S. growers of upland cotton and importers of cotton and cotton textile products, is the research and marketing company representing upland cotton. The Program is designed and operated to improve the demand for and profitability of cotton.